



## What is my magic worksheet

1. What do I know in-depth that not many people know at this level?

2. What do clients ask me about/for all the time?

3. What skills/knowledge/methodologies do I have that make a **real difference for people (even if I don't think it's rocket science)**

4. What do I get annoyed about when I see people doing something in an old fashioned/inaccurate/sloppy/slow way **when I know I've** got a better way?



5. If Julia met one of my clients in the pub, what would they say to her about my process and how it has helped them?

6. What would I like them to say to Julia?

7. What do I feel a burning need to share with the world?

8. Which parts of my work would I willingly ditch and be happy to never do again?

9. Which of these parts I would ditch would I still be happy to be **associated with, as long as I don't have to do the work myself?**



10. If I had written a book of my best ideas about my work, what would someone else include in the synopsis?

## Conclusions

From these questions, what is coming out that you already have **as your “magic” or “superpowers”**?

And in which areas do you feel the most enthusiasm for developing your superpowers further?